



**75th ANNUAL CONVENTION  
Embassy Suites Murfreesboro  
Hotel & Conference Center  
Murfreesboro, Tennessee  
August 24-26, 2009**

**“Opening Doors of Opportunity”**

**AGENDA**

**Monday-August 24th**

- |                        |   |
|------------------------|---|
| 10:00-11:30 a.m.       | Board Meeting<br>Location: Cambridge A          |
| 11:30 a.m.-12: 30 p.m. | Board Luncheon<br>Location: Cambridge A         |
| 11:30 a.m-5:00 p.m.    | Meeting Registration<br>Location: Pre-Con Foyer |

**General Session 1**

**Location: Oakleigh BC**

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|------------------|--|
| 1:00- 1:15 p.m.  | <u>Opening Ceremony:</u><br>Flag Presentation<br>National Anthem<br>Prayer<br>Greeting Larry Drake – TTA Executive Director  |
| 1:15- 1:30 p.m.  | Welcome Address<br>David Vaughn - TTA President  |
| 1:30- 2:15 p.m.  | Opening Address<br>Congressman Marsha Blackburn  |
| 2:15 – 2:30 p.m. | Break<br>Location: Exhibit Area Foyer  |
| 2:30- 4:00 p.m.  | Panel Discussion- Broadband Stimulus<br><b>Panel Members:</b> <b>John Kuykendahl – JSI</b><br><b>Kevin Oliver – CoBank</b><br><b>David Russell – Calix</b><br><b>Kevin Krufky - Alcatel-Lucent</b> |
| 4:00 p.m.        | Adjournment  |

4:15 - 5:00 p.m. Associates' Meeting  
Location: Cambridge B

5:00- 6:30 p.m. Telplexus Welcome Reception

8:00 p.m. - Until Telplexus Hospitality Room

## Tuesday-August 25th

8:00 a.m.-12:00 p.m. Meeting Registration  
Location: Pre-Con Foyer

7:30- 8:30 a.m. Continental Breakfast  
Location: Pre-Con Foyer

### General Session 2

Location: Oakleigh BC

8:30- 8:45 a.m. Opening Remarks  
David Vaughn - TTA President

8:45 - 9:45 a.m. Andy Brown – “Broadband Politics”

9:45 – 10:00 a.m. Break  
Location: Exhibit Area Foyer

10:00 – 12:00 Noon Breakout Sessions:

**1 FTTX Engineering**  
Leader –David Russell - Calix  
Location: Cambridge A

**2 Stimulating Broadband Utilization**  
Leader –John Kuykendahl - JSI  
Location: Cambridge B

**3 Wireless Broadband Opportunities**  
Leader – Jerry Wilkie - Vantage Point Solutions  
Location: Broadlands A

12:00-1:00 p.m. Lunch  
Location: Mirabella BC

### General Session 3

Location: Oakleigh BC

1:00 - 5:00 p.m. Meeting Registration/Golf Registration  
Location: Pre-Con Foyer

1:00 – 3:00 p.m. Breakout Sessions:

**1 Customer Service Issues**  
Leader: -Alice Camuti – CMJ Media  
Location: Cambridge A

**2 Marketing Broadband**

**Leaders – Carrie Huckeby – Ben Lomand Telephone Co-op  
Karen Wilson – Ben Lomand Telephone Co-op**

**Location: Cambridge B**

**3 Networking for the Future**

**Leader - David Rich – Goldfield Telecom**

**Location: Broadlands A**

**4 Billing Issues**

**Leader – A. Elizabeth Nielsen – Martin Group**

**Location: Broadlands B**

**5 Tax issues**

**Leaders – Pat Cooper – Jackson Thornton**

**Gentry Underhill – Tothorow, Haile & Welch**

**Location: Mirabella A**

<b>3:00 p.m.</b>	<b>Adjournment</b>
<b>4:00-6:00 p.m.</b>	<b>Reception and Tabletops Location: Mirabella E</b>
<b>7:00-9:00 p.m.</b>	<b>Annual Banquet Location: Oakleigh AB</b>
<b>9:00 pm – Until</b>	<b>Telplexus Hospitality Room</b>

**Annual Banquet Program**

<b>Opening Remarks</b>	<b>President David Vaughn</b>
<b>Presentation- National Farmers Union</b>	<b>John Ezekiel, NFU</b>
<b>Recognition of Honored Guests</b>	<b>President David Vaughn</b>
<b>Invocation</b>	<b>Jim Cherry</b>
<b>Dinner</b>	
<b>Passing the Gavel</b>	<b>President David Vaughn Vice- President Johnny McClanahan</b>
<b>Presentation of Board of Directors</b>	<b>President Johnny McClanahan</b>
<b>TTA Awards Presentation</b>	<b>Jim Cherry Associates' Committee Chairman</b>
<b>Entertainment</b>	

## Wednesday-August 26th

**9:00 a.m.**                      **Annual Convention Golf Tournament**  
**Vanderbilt Legends Golf Course**

**1:00 p.m.**                      **Golf Awards Luncheon**