



***2009 SPRING BUSINESS MEETING  
Cool Springs Marriott  
Franklin, TN***

**“New Players-New Game?”**

**MONDAY-May 4, 2009**

- 1:00-5:00 p.m.      Registration  
Location: Registration Counter**
- 2:00-3:00 p.m.      Board Meeting  
Location: Williamson**
- 3:00-4:00 p.m.      Associates Meeting  
Location: Franklin**
- 4:30-6:30 p.m.      Early Bird Reception  
Location: Mustang/Quarterhorse/Palomino**
- 7:00-Until            Dinner on your own**

**TUESDAY-May 5, 2009**

- 7:30-8:30 a.m.      Continental Breakfast  
Location: Salon 5 Foyer**
- 8:00-11:00 a.m.      Registration  
Location: Registration Desk**
- 8:30-8:45 a.m.      General Session  
Location: Salon 5  
- Prayer – Jim Cherry  
- National Anthem – Jim Cherry  
- Pledge of Allegiance - Jim Cherry  
- Opening Remarks & Welcome - TTA President David Vaughn**
- 8:45-9:30 a.m.      A Washington Update  
Joe Douglas  
Vice President Government Relations-NECA**
- 9:30-10:15 a.m.      A USDA Update**

Terry Kokinda  
RUS-Economic Development

10:15-10:45 a.m. Break  
Location: Salon 5 Foyer

10:45- 12:00 a.m. **Breakout Sessions:**

*-New Economics for Telcos: Creative Approaches to Maximize Revenue Potential*

Leader – Tom Nation (Mapcom)

Location: Arabian

*-Going Green to Save Green*

Leader: Todd Henecke (Quintrex Data Systems)

Location: Palomino

*-The Third Wave of Wireless Substitution*

Leader: Ed Moise (Alpina Capital LLC)

Location: Appaloosa

12:00-1:00 p.m. Member Lunch/Scholarship Presentation  
Location: Salons 1-4

1:00-2:15 p.m. *A Glance at the Legislative Landscape*  
Adam Healy,  
NTCA

2:15-2:30 p.m. Break  
Location: Salon 5 Foyer

2:30-3:45 p.m. **Breakout Sessions Repeated**

*-New Economics for Telcos: Creative Approaches to Maximize Revenue Potential*

Leader – Tom Nation (Mapcom)

Location: Arabian

*-Going Green to Save Green*

Leader: Todd Henecke (Quintrex Data Systems)

Location: Palomino

*-The Third Wave of Wireless Substitution*

Leader: Ed Moise (Alpina Capital LLC)

Location: Appaloosa

3:45 p.m. Adjournment

1:30-5:00 p.m. Tabletop Registration  
Location: Registration Desk

4:00-5:00 p.m. Golf Registration  
Location: Registration Desk

**5:00-7:00 p.m.**      **Reception & Tabletop Exhibits**  
**Location: Salons 5 & 6**

**7:00-9:00 p.m.**      **Dinner on Your Own**

**8:00-12:00 a.m.**    **Hospitality Room**  
**Location: Palomino**

**WEDNESDAY-May 6, 2009**

**7:00 a.m.**              **Golf Breakfast**  
**Vanderbilt Legends Golf Club**

**8:00 a.m.**              **Golf Tournament Shotgun Start**  
**Vanderbilt Legends Golf Club**